



Éléonore Bem

Print and digital art director,
always curious about branding
and illustrator at night.

Born october 6th, 1995
22 years old

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eleonorebem.com
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Softwares

Microsoft Office:
Word, Excel, Power Point
Adobe:
Photoshop, Illustrator, Indesign
After effect, Lightroom
Code:
Wordpress, Html, CSS

Language skills

English bilingual
ielts score: 7,5/9
Toeic score: 970/990
Spanish basic level
Hebrew basic level

Education

Master degree in Art Direction
Penninghen - 2018

Semester abroad in Graphic Design
Ontario College of Art and Design
Toronto, Canada - 2017

Bachelor Degree in Graphic Design
Penninghen - 2013 - 2016

French Baccaalaureat in sciences
Lycée Chaptal, Paris - 2013

Professional experiences

Assistant art director
Publicis Conseil
2017 • internship • 4 months

- Assisting art directors on digital projects and public tenders on brands such as AccorHotels, Toys"r"us, La Poste, Engie, Arval
- Design and development of mockups, posters, logotypes, and digital communication strategies

Graphic designer and brand image
Europe Tomorrow : social innovations
2016 • internship • 3 months

- Art direction and creation of the new brand guidelines
- Work in cooperation with the international teams

Graphic designer
Pandacraft : presse jeunesse
2015 • internship • 1 months

- Revision of the Brand Guidelines
- Creation of the new page layout of the weekly magazine

Freelance art direction • since 2015

Design of logos, brand guidelines, communication materials and web layouts

Clients : Fifoc, 1854 Patrimoine, Utopies conseil, Recurrism, Marais126, Tales from the Click.

Commisions of illustrations drawn for Restoration Row's podcasts, The Lily magazine (from the Washington Post group), announcement cards and animations in Fnac stores.

Illustration, animation and comics • since 2014

Original creations of comics published regularly on Instagram.
Currently at 17300 followers.